Permit #F00051020

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00051020 **Type of Permit:** FILMING **Release Date:** 04/04/2012

Production Company PELLINORE PRODUCTIONS INC

Insured Company Name PELLINORE PRODUCTIONS INC

Contact Phone No. 1 310 391 9021
Contact Phone No. 2
Fax
Address 5215 SEPULVEDA BLVD, #11D
CULVER CITY, California 90230

Production Title DIRECT TV

Type of Production Commercial - Standard

Producer Joan Zierler

Director Mandy Martin

1st AD n/a n/a

Production Manager Chris Stobrchoe

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Ross Day
Primary Phone Mobile - 213-216-5246
Secondary Phone Office - 310-266-4515

Location Assistant na na
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 600	$138.00
Posting 1200	$276.00
Notification Charge	$385.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$456.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$152.00

Total Permit Fee $3,227.00

Number of Locations 4

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Summary Information — Location

Permit Number F00051020
Production Company PELLINORE PRODUCTIONS INC
Insured Company PELLINORE PRODUCTIONS INC
Production Title DIRECT TV

Location Manager Ross Day
Primary Phone Mobile - 213-216-5246
Secondary Phone Office - 310-266-4515

Location Address Swarthmore Ave, Sunset Blvd - Monument St, Pacific Palisades, CA, 90272

Location Type Street

Film Dates 4/5/2012 - 4/5/2012 07:00 - 09:00 1 day

Open or Closed to the Public Open

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
Pellinore.DirectTV.51020.AL.pdf
Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	35
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Exterior dialogue; Picture car in alley south of Swarthmore Ave., Sunset Blvd. - Monument St.; FilmLA monitor required 4/5 0600-0900 hrs (to follow between 14966 La Cumbre Dr, Swarthmore Ave, Alley West of Monument Ave, and 851 Alma Real Dr);

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note Spot check ok per Insp Owens

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
Temescal Gateway Park, Pacific Palisades, CA, 90272

Posting "No Parking" signs W/S MONUMENT ST. - SWARTHMORE AVE. - BASHFORD ST.

Approximate Footage 301 - 600 **Log Number** 33801

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Summary Information — Location

Permit Number	F00051020	**Location Manager**	Ross Day
Production Company	PELLINORE PRODUCTIONS INC	Primary Phone	Mobile - 213-216-5246
Insured Company	PELLINORE PRODUCTIONS INC	Secondary Phone	Office - 310-266-4515
Production Title	DIRECT TV		

Date(s) 4/5/2012 to 4/5/2012 **Time(s)** 07:00 to 13:00

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Summary Information — Location

Permit Number	F00051020	**Location Manager**	Ross Day
Production Company	PELLINORE PRODUCTIONS INC	Primary Phone	Mobile - 213-216-5246
Insured Company	PELLINORE PRODUCTIONS INC	Secondary Phone	Office - 310-266-4515
Production Title	DIRECT TV		

Location Address Alley West of Monument Ave., Swarthmore Ave - Bashford St, Pacific Palisades, CA, 90272

Location Type Alley

Film Dates 4/5/2012 - 4/5/2012 07:00 - 09:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	35
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Exterior dialogue; Picture car in alley south of Swarthmore Ave., Sunset Blvd. - Monument St.; FilmLA monitor required 4/5 0600-0900 hrs (to follow between 14966 La Cumbre Dr, Swarthmore Ave, Alley West of Monument Ave, and 851 Alma Real Dr);

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note Spot check ok per Insp Owens

Parking

Base Camp Location Type : Filming Location	**Crew Parking** Location Type : Other Location	Temescal Gateway Park, Pacific Palisades, CA, 90272

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Summary Information — Location

Permit Number	F00051020	**Location Manager**	Ross Day
Production Company	PELLINORE PRODUCTIONS INC	Primary Phone	Mobile - 213-216-5246
Insured Company	PELLINORE PRODUCTIONS INC	Secondary Phone	Office - 310-266-4515
Production Title	DIRECT TV		

Location Address 14966 La Cumbre Dr, Pacific Palisades, CA, 90272

Location Type Private Residence

Film Dates 4/5/2012 - 4/5/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Pacific Palisades - Huntington Palisades July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	35
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Interior and exterior dialogue; FilmLA monitor required 4/5 0600-2200 hrs (to follow between 14966 La Cumbre Dr, Swarthmore Ave, Alley West of Monument Ave, and 851 Alma Real Dr);

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
Must comply with Pacific Palisades and Huntington Palisades conditions
Company must contact Huntington Palisades HOA prior to shoot

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note Spot check ok per Insp Owens

Parking

Base Camp	Crew Parking	
Location Type : Filming Location	Location Type : Other Location	Temescal Gateway Park, Pacific Palisades, CA, 90272

Posting "No Parking" signs W/S LA CUMBRE DR., ALMA REAL DR. - TOYOPA DR

Approximate Footage 901 - 1200 **Log Number** 33802

Date(s) 4/5/2012 to 4/5/2012 **Time(s)** 07:00 to 22:00

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
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Summary Information — Location

Permit Number	F00051020	**Location Manager**	Ross Day
Production Company	PELLINORE PRODUCTIONS INC	Primary Phone	Mobile - 213-216-5246
Insured Company	PELLINORE PRODUCTIONS INC	Secondary Phone	Office - 310-266-4515
Production Title	DIRECT TV		

Location Address 851 Alma Real Dr, Los Angeles, CA, 90272

Location Type Park

Location Description PALISADES PARK

Film Dates 4/5/2012 - 4/5/2012 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Pellinore.DirectTV.51020.PACPAL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
FilmL.A. Monitor(s)	1
Rec & Park Monitor required	1
Spot Check	1

Filming Activities Interior Dialogue; Green screen; FilmLA monitor required 4/5 0600-1900 hrs (to follow between 14966 La Cumbre Dr, Swarthmore Ave, Alley West of Monument Ave, and 851 Alma Real Dr);

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes SEE PACIFIC PALISADES & HUNTINGTON PALISADES CONDITIONS.

NO PARKING IN FRONT OF 777 OCAMPO DR. OR ON E/S SECTION OF ALMA REAL DR. WHICH IS ADJACENT TO THE PROPERTY.

ON THE WEST SIDE OF ALMA REAL DR. - NO PARKING FROM THE DRIVEWAY OF 765 ALMA REAL DR. TO THE DRIVEWAY OF 809 ALMA REAL DR.

ON THE EAST SIDE OF ALMA REAL DR. - NO PARKING FROM THE DRIVEWAY OF 790 ALMA REAL DR. TO THE DRIVEWAY OF 814 ALMA REAL DR.

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Joanne Luna
LOS ANGELES POLICE DEPARTMENT	Melissa Hernandez

Coordinator Note Spot check ok per Insp Owens

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Production Company	PELLINORE PRODUCTIONS INC	Primary Phone	Mobile - 213-216-5246
Insured Company	PELLINORE PRODUCTIONS INC	Secondary Phone	Office - 310-266-4515
Production Title	DIRECT TV		

Coordinator Note 1 park monitor required 4/5 0700-1300 hrs (plus 2 hrs admin fees)
1 park monitor required 4/5 1300-1900 hrs (plus 2 hrs admin fees)

Coordinator Note FILMING AT PACIFIC PALISADES RECREATION CENTER - GYM

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

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SPECIAL FILMING CONDITIONS ADDENDUM
THE HUNTINGTON PALISADES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Huntington Palisades is part of the Pacific Palisades bounded by Sunset Boulevard on the north, Chautauqua Boulevard on the east, Alma Real Drive on the west and Corona Del Mar Drive on the south. These Special Filming Conditions apply to the following streets: Alma Real Drive, Almoloya Drive, Altata Drive, Alva Drive, Camarosa Drive, Chapala Drive, Chatauqua Boulevard, Corona Del Mar, El Cerco Drive, Frontera Drive, La Cumbre Drive, Ocampo Drive, Pampas Ricas Boulevard and Toyopa Drive. Everything in this Special Filming Conditions document is part of all filming permits issued for this location.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **A production company representative must contact the Huntington Palisades Property Owners Corporation to notify them of their intent to film in the area**. The production company must contact the homeowners' association immediately after applying to FilmL.A. for a permit if this contact has not been previously made. The contact person for the association is Jeaneen Fabbro, Administrative Coordinator, or Jennie Chesley, Assistant Administrative Coordinator, Huntington Palisades Property Owners Corporation, P.O. Box 1585, Pacific Palisades, CA 90272; (310) 454-4913.

- **No parking is permitted on either side of the street at or near the sharp curve connecting Alma Real and Corona Del Mar.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These conditions are in addition to the Palisades Conditions

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **Ok to film at Pacific Palisades Recreation Center-Gym on 4/5/12.**
- **Ok to film from 7am-7pm.**
- **Ok to Dialogue inside the Gym.**
- **Must work around Park Patrons at all times.**
- **Must work around Staff and all Activities.**
- **No heavy equipment allowed on gymnasium floor.**
- **Any damage /pre approved changes must be restored at the expense of the company and must restore to original or better condition.**
- **Must not interfere with maintenance trucks or Rec centers activities.**
- **Monitor can override any guidelines previously stated at their discretion.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or

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unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-51020
PELLINORE PRODUCTIONS INC-DIRECT TV
(PALISADES RECREATION CENTER-DIRECT TV)

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